



PRESS RELEASE

**FRANK ROTHKAMM:
Birth of Primary Cinema
From The Spirit of Sound**

Tetralogy III

Lodge for Utopian Science (Los Angeles), in conjunction with Flux Records, is delighted to announce *Birth of Primary Cinema From The Spirit Of Sound* (FLX13), a **DVD with 4to pamphlet** by German-American artist Frank Rothkamm (b.1965). This 3rd chapter of his TETRALOGY opens on 5/4/2010 and will remain current until the release of *Amerika* in conjunction with Bad Alchemy (Franconia).

Birth of Primary Cinema From The Spirit Of Sound consists of a Digital Video Disc in the appearance of a 1965 film reel, housed in a shrink-wrapped vinyl record-style sleeve. The 4to pamphlet contains 4 pages of text - 3 of which are printed in 3 primary colors - and a business card size print tipped in to page 2.

The content of the DVD (NTSC widescreen - All Regions) is shaped by perception, as well as biographical and probability concepts and presents a choice between **2 films**: *Theory* or *Praxis*. In both, the soundtrack is encoded in 5.1 Dolby Surround, but in *Theory* it is configured like a 1930s monophonic radio and in *Praxis* it is akin to a 1970s quadraphonic record.

Permalink:

<http://rothkamm.com?cinema>

EDITOR'S NOTES

Frank Rothkamm

Frank Rothkamm was born in 1965 in Gütersloh, Germany. He studied Communication Science, Bionics and Philosophy at the Technical University of Berlin. He lives and works in Los Angeles. Last year's solo albums include *ALT (1989-2009)* Baskaru - Paris (2009); *Zahra Fugues* Flux Records - New York (2009); *Frank Genius is Star Struck* Flux Records - Los Angeles (2009); and *Ghost of New York* Flux Records - Los Angeles (2009). In 1996 he scored film experiments for George Lucas' *Star Wars* in 3-D projection technology. In 2006 a primary cinema projection of the artist's FB01 trilogy, *FB02 - Astronaut of Inner Space*, was held on a northern Manhattan rooftop overlooking the Hudson River and the George Washington Bridge.

